

**KUNV - 91.5 THE REBEL HD2**

# REBFEST

ARTS AND MUSIC FESTIVAL ON THE  
CAMPUS OF UNLV

**PHONE**

+702-895-0060

**WEBSITE**

[www.RebFest.com](http://www.RebFest.com)

**ADDRESS**

4505 S Maryland Pkwy  
Las Vegas, NV 89154-2010



## SPONSORSHIP KIT

**REBFEST SPRING 2025**

**THURSDAY, MARCH 27, 2025**

**UNLV STUDENT UNION BALLROOM**

**4 - 9 P.M.**

RebFest is UNLV's premier Arts and Music Festival. An annual event that unites the campus and local community in a celebration of creativity, culture, and connection. Attendees enjoy live music, art exhibits, vendors, and more in a dynamic, high-energy environment.

**SUPPORTED BY  
PUBLIC RADIO KUNV 91.5**

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## ABOUT US

RebFest offers the ultimate line-up of exclusive performances, appearances, expositions, activities, and community engagements.

## OUR TEAM

KUNV 91.5 The Rebel HD2's student staff produces RebFest annually through diverse, dynamic content.

02

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## STATS

### ATTENDANCE:

Sp 18' - 471 | Sp 22' - 918 Sp 23' - 513  
Sp 24' - 747 | Fa 24' - 463

### AUDIENCE:

70% of our target market are 18 - 24 years  
30% are 25+ | 10% are under 18 years old

## ACHIEVEMENT

RebFest's impact extends beyond entertainment, promoting cultural awareness and student engagement. With increased sponsorship support and participation, it continues to be a major highlight in UNLV's event calendar.

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# SPONSORSHIP LEVELS

## MAIN STAGE \$10,000

**Category Exclusivity** = Area presented by [NAMING RIGHTS] Main Stage

- Logo inclusion in REBFEST advertising where title sponsors are identified
- Premium on-site brand activation location with 10x10 space day of event
- Right to merchandise products and/or services

### Marketing

- Custom Facebook + Instagram Messaging
- Custom radio campaign (91.5 FM/HD2)
- Inclusion in all marketing material, print, digital, radio, social and web.

### Environment

- Includes six (6) VIP guest + Artist Lounge / VIP access passes
- Dedicated Sponsor Services Coordinator
- Post Festival recap and analysis

## ARTIST LOUNGE \$5,000

**Category Exclusivity** = Area presented by NAMING RIGHTS Artist Lounge

- Logo inclusion in REBFEST advertising where title sponsors are identified
- Premium on-site brand activation location with 10x10 space day of event
- Right to merchandise products and/or services

### Marketing

- Custom Facebook + Instagram Messaging
- Custom Radio Campaign (91.5 FM/HD2)
- Inclusion in all marketing material, print, digital, radio, social and web.

### Environment

- Includes four (4) VIP guest + Artist Lounge
- Dedicated Sponsor Services Coordinator
- Post Festival recap and analysis

## REBEL SPONSOR \$2,500

### Marketing

- Inclusion in all marketing material, print, digital, radio, social and web.

### Environment

- Includes two(2) VIP guest + Artist Lounge
- Premium on-site brand activation location with 10x10 space day of event
- Right to merchandise products and/or services



# SPONSORSHIP LEVELS



## SCARLET & GREY \$1,500

### Marketing

-Inclusion in all marketing material, print, digital, radio, social and web.

### Environment

-on-site brand activation location with 10x10 space day of event

## BOOTH ONLY \$500

### Environment

-on-site brand activation location with 10x10 space day of event



**BECOME A PARTNER**  
**ASHTON RIDLEY**  
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