KUNV - 91.5 THE REBEL HD2

REBFEST

ARTS AND MUSIC FESTIVAL ON THE CAMPUS OF UNLV

PHONE

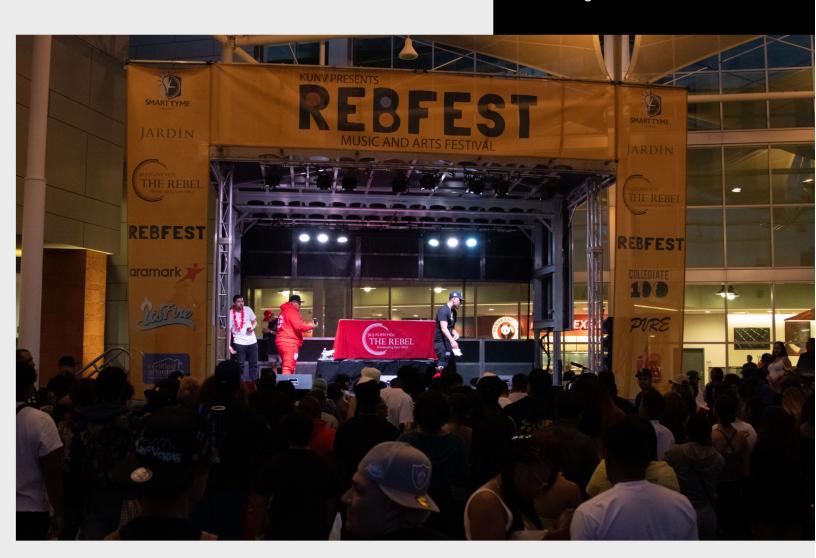
+702-895-0060

WEBSITE

www.RebFest.com

ADDRESS

4505 S Maryland Pkwy Las Vegas, NV 89154-2010



SPONSORSHIP KIT

REBFEST SPRING 2025
THURSDAY, MARCH 27, 2025
UNLV STUDENT UNION BALLROOM
4 - 9 P.M.

RebFest is UNLV's premier Arts and Music Festival. An annual event that unites the campus and local community in a celebration of creativity, culture, and connection.

Attendees enjoy live music, art exhibits, vendors, and more in a dynamic, high-energy environment.

SUPPORTED BY PUBLIC RADIO KUNV 91.5

01

ABOUT US

RebFest offers the ultimate line-up of exclusive performances, appearances, expositions, activities, and community engagements.

OUR TEAM

KUNV 91.5 The Rebel HD2's student staff produces RebFest annually through diverse, dynamic content. 02

STATS

03

ATTENDANCE:

Sp 18' - 471 | Sp 22' - 918 Sp 23' - 513 Sp 24' - 747 | Fa 24' - 463

AUDIENCE:

70% of our target market are 18 – 24 years 30% are 25+ | 10% are under 18 years old

ACHIEVEMENT

RebFest's impact extends beyond entertainment, promoting cultural awareness and student engagement. With increased sponsorship support and participation, it continues to be a major highlight in UNLV's event calendar.

04

SPONSORSHIP LEVELS

MAIN STAGE \$10,000

Category Exclusivity = Area presented by [NAMING RIGHTS] Main Stage

- -Logo inclusion in REBFEST advertising where title sponsors are identified
- -Premium on-site brand activation location with 10x10 space day of event
- -Right to merchandise products and/or services

Marketing

- -Custom Facebook + Instagram Messaging
- -Custom radio campaign (91.5 FM/HD2)
- -Inclusion in all marketing material, print, digital, radio, social and web.

Environment

- -Includes six (6) VIP guest + Artist Lounge / VIP access passes
- -Dedicated Sponsor Services Coordinator
- -Post Festival recap and analysis

ARTIST LOUNGE \$5,000

Category Exclusivity = Area presented by NAMING RIGHTS Artist Lounge

- -Logo inclusion in REBFEST advertising where title sponsors are identified
- -Premium on-site brand activation location with 10x10 space day of event
- -Right to merchandise products and/or services

Marketing

- -Custom Facebook + Instagram Messaging
- -Custom Radio Campaign (91.5 FM/HD2)
- -Inclusion in all marketing material, print, digital, radio, social and web.

Environment

- -Includes four (4) VIP guest + Artist Lounge
- -Dedicated Sponsor Services Coordinator
- -Post Festival recap and analysis

REBEL SPONSOR \$2,500

Marketing

-Inclusion in all marketing material, print, digital, radio, social and web.

Environment

- -Includes two(2) VIP guest + Artist Lounge
- -Premium on-site brand activation location with 10x10 space day of event
- -Right to merchandise products and/or services



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SPONSORSHIP LEVELS





SCARLET & GREY \$1,500

Marketing

-Inclusion in all marketing material, print, digital, radio, social and web.

Environment

-on-site brand activation location with 10x10 space day of event

BOOTH ONLY \$500

Environment

-on-site brand activation location with 10x10 space day of event





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