



REBFEST

music & arts festival on the UNLV campus

www.rebfest.com



REBFEST

music & arts festival on the UNLV campus

WEDNESDAY, SEPTEMBER 25

UNLV Student Union Ballroom
(4505 S Maryland Pkwy – Las Vegas, NV)

Setup Noon
Event 4 – 9 p.m.



Party to great music.

THURSDAY, MARCH 31, 2022
UNLV STUDENT UNION
 CATCH THE SEMESTER'S BIGGEST EVENT
GUAPDAD 4000
 KENNDOG - AMBJAAY
 YBN NAHMIR - GIRLZLUHDEV
 TEDDY CROOKLYN - MATTY MAC
 PRICELESS DA ROC - MIKEY P
 DMAC - DRE R - CALEB ADANE
 DIOR LOTTO - Xxx7xxX
 LOWERCASE. - DJ KELLY J
 DJ KZA - DJ KAY N M - DJ ICY ICE
 NOVACANCY - DJ DON FAUMUINA
 DJ FLIPDABEATZ

HOSTED BY CRIST!
 "LIKE THE CHAMPAGNE"

REBFEST
 WWW.REBFEST.COM



UNLV THE REBEL HD2 & MSH STUDENT COUNCIL PRESENT

REBFEST
 MARCH 28TH, 2-9PM
 UNLV STUDENT UNION COURTYARD

J BROWN

FREE LIVE MUSIC GAMES FREE ENTRY FOOD

SM CITY HEAT, BRAZOLEIGH BRADLEIGH, LIT KELLY J, RAE MILLI, DJ BOLIM, THEE GODDESS, KEEZY, LIL TAPZ, MIKEY P, HALEMANO, COURSE CONTROL, THRIVE

FOR MORE INFO VISIT WWW.REBFEST.COM

SPONSORS: VAY, MCM RESORTS, UNLV STUDENT LIFE, COLLEGE OF LAS VEGAS, POSTMAZES, UNLV THE REBEL HD2 & MSH STUDENT COUNCIL

MARCH 2 | 5-9 PM | UNLV STUDENT UNION

UNLV THE REBEL HD2 & MSH STUDENT COUNCIL PRESENT

REBFEST
LIT REEZY

LIL TAPZ, ZELLY UIBES, MIKEY P, DRE R & MATTY MAC, COCOJENHINS, LOWERCASE, MAEJOY, THEE GODDESS, HAVLA LUME, O'SHEA, BUSHERS CLUB UNLV, DJ HELLY J, DJ SHILZ, DJ FLIP DA BEATZ, COURSE CONTROL, DJ BOLIM

FOOD | FREE ENTRY | MOCHTAILS | GAMES
 FOR TICKETS VISIT WWW.REBFEST.COM

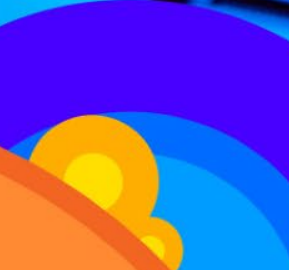
SPONSORS: UNLV THE REBEL HD2 & MSH STUDENT COUNCIL, COLLEGE OF LAS VEGAS, VAY, MCM RESORTS, POSTMAZES, UNLV STUDENT LIFE

WHAT WE OFFER

- **REBFEST** will become the premiere place for local and national artists to perform in Las Vegas.
- **REBFEST** offers the ultimate line-up of exclusive performances, appearance, expositions, activities and community engagements.

STATISTICS

- REBFEST and the UNLV community draw some of the most influential attendees from alumni, current students, local and regional areas
- ATTENDANCE: Spring 22' – 900+ | Spring 23' – 500+ | Spring 24' – 900+
- AUDIENCE: 60% of our target market are 18 – 24 years old
30% are 25+ | 10% are under 18 years old
- DIGITAL IMPRINT: 225.6k Instagram | Mobile 12k+ | Website 25k+



PROMOTIONAL CHANNELS

RADIO

- 91.5 HD-1 (91.5 Jazz & More)
- 91.5 HD-2 (The Rebel)



SOCIAL MEDIA / DIGITAL

- WEBSITE
(KUNV.ORG / REBFEST.COM)
- INSTAGRAM | FACEBOOK | TWITTER

TV

- The Morning Blend



PRINT

- Banners / Posters
- Flyers
- Step & Repeat
- Scarlet & Grey
- Las Vegas Weekly



MAIN SPONSORSHIP

REBFEST

music & arts festival on the UNLV campus



TITLE SPONSOR \$10,000 (1 AVAILABLE)

- Category Exclusivity = Area presented by NAMING RIGHTS (**Main Stage** , Artist Lounge, Fun Zone)
- Right to use REBFEST name and logo in marketing and promotional materials
- Logo inclusion in REBFEST advertising where title sponsors are identified
- Premium on-site brand activation footprint location with 10x10 space day of event
- Right to merchandise products and/or services
- Marketing
Social Media prominence
 - Custom Facebook + Instagram Messaging
 - Inclusion in all marketing material, print, digital, radio, social and web.
- Environment
 - Includes four (4) VIP guest + Artist Lounge / VIP access passes
 - Dedicated Sponsor Services Coordinator
 - Post Festival recap and analysis

SPONSORSHIP REBFEST

music & arts festival on the UNLV campus

CO-SPONSOR \$5,000 (2 AVAILABLE)

- Category Exclusivity = Area presented by NAMING RIGHTS (Artist Lounge, Fun Zone)
- Right to use REBFEST name and logo in marketing and promotional materials
- Logo inclusion in REBFEST advertising where title sponsors are identified
- Premium on-site brand activation footprint location with 10x10 space day of event
- Right to merchandise products and/or services
- Marketing
 - Social Media prominence
 - Custom Facebook + Instagram Messaging
 - Inclusion in all marketing material, print, digital, radio, social and web.
- Environment
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REBEL SPONSOR \$2,500 (3 AVAILABLE)

- Right to use REBFEST name and logo in marketing and promotional materials
- Logo inclusion in REBFEST advertising where title sponsors are identified
- Premium on-site brand activation footprint location with 10x10 space day of event
- Right to merchandise products and/or services
- Marketing
Social Media prominence
 - Custom Facebook + Instagram Messaging
 - Inclusion in all marketing material, print, digital, radio, social and web.
- Environment
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SCARLET & GREY SPONSOR \$1,000 (4 AVAILABLE)

- Right to use REBFEST name and logo in marketing and promotional materials
- Logo inclusion in REBFEST advertising where title sponsors are identified
- On-site brand activation footprint location with 10x10 space day of event
- Right to merchandise products and/or services
- Marketing
 - Social Media prominence
 - Custom Facebook + Instagram Messaging
 - Inclusion in some marketing material, print, digital, radio, social and web.
- Environment
 - Includes four (2) VIP guest + Artist Lounge / VIP access passes

BOOTH ONLY - \$500 (8 AVAILABLE)

- On-site brand activation footprint location with 10x10 space day of event
- Right to merchandise products and/or services
- Environment
 - Dedicated Sponsor Services Coordinator

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BECOME A PARTNER

ASHTON RIDLEY

702-895-0060

THEREBELHD2@UNLV.EDU